



It's hard to discuss racism. It's awkward. It stirs up a lot of strong emotions. But it's worth it, as we work toward a more equitable society.







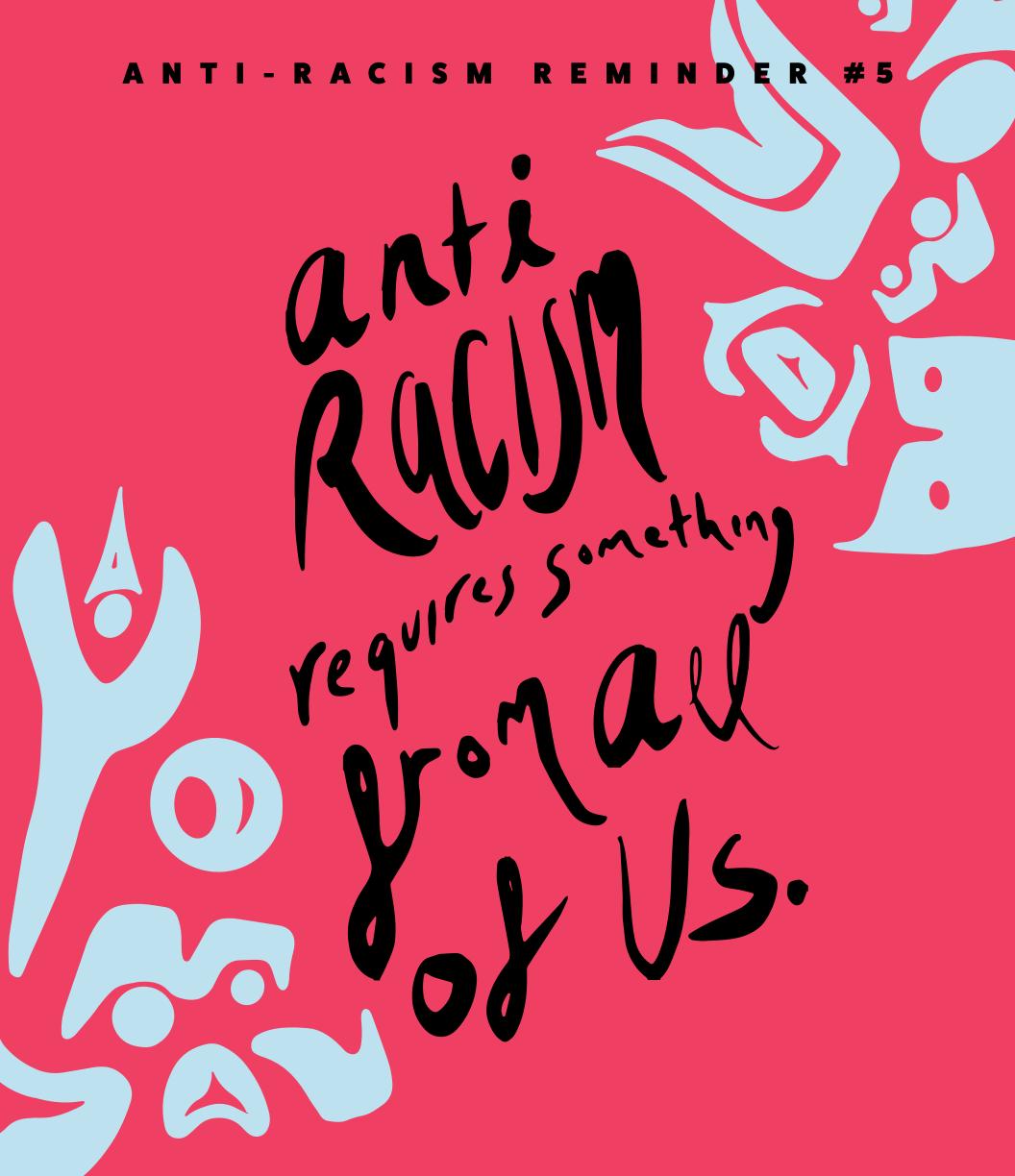
When friends, family or coworkers make an inappropriate comment, even in private, don't let it slide. Listen. Probe. And let them know their words matter.





Anti-racism doesn't remove rights from anyone. It's about giving everyone access to the same benefits in society and the same dreams of a fulfilling life.





It can be a lot of different things. But it can't be nothing.

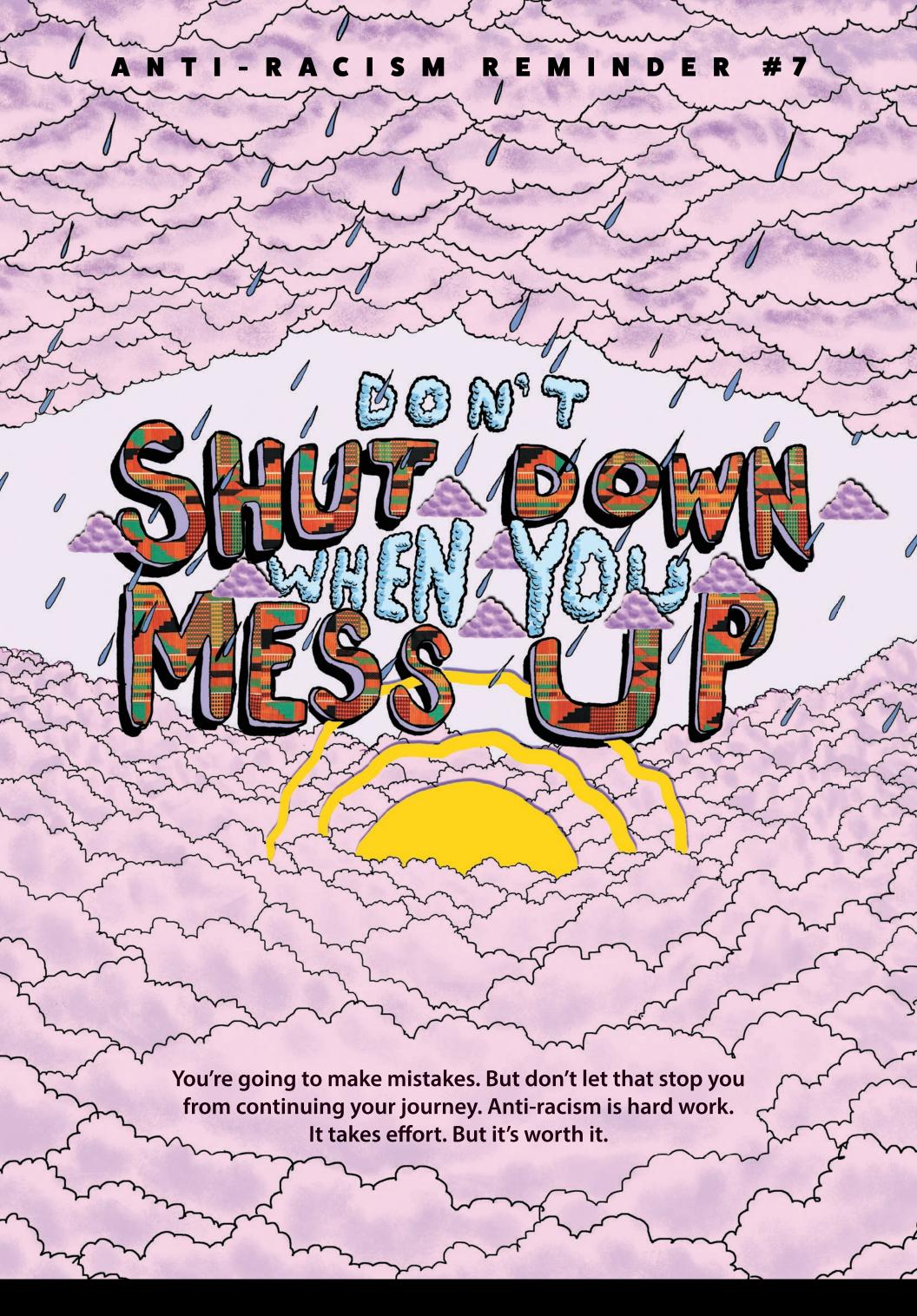
Shop at stores owned by people of colour, hire with purpose, attend workshops and events focused on anti-racism and look for other ways to support racialized people.





Say you ask someone who looks different from you where they're really from. Your intention might not be hateful. But the question is still racist. It says you see them as an outsider. Racism can be unintentional, which is why we all need to be intentional about being anti-racist.

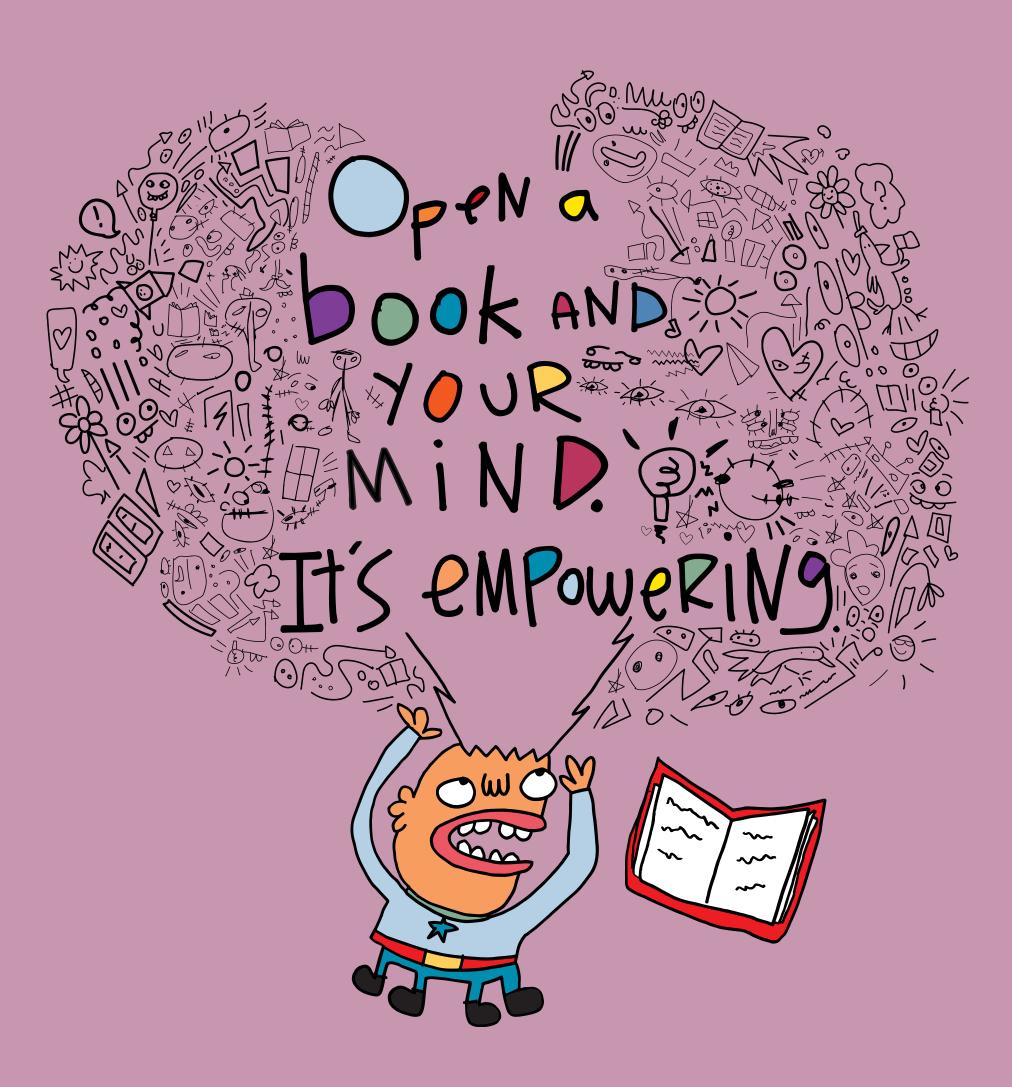






Racism isn't always overt. Canadians have a reputation for being polite – but racism can sometimes hide in politeness. Because the same personal prejudices and systemic racism we see in other countries exist here too.





There are a lot of great resources on the topic of anti-racism. Read a book. Watch a documentary. Listen to a podcast. By playing your part, you're working toward a better BC.

